Introducing

Eikund

A Norwegian furniture company launching in the UK this April.

An installation at Domus Clerkenwell opening on 2nd April 2019 will officially launch furniture company Eikund to UK audiences and show its never been seen before collection of furniture classics unearthed from Norwegian design archives.

www.eikund.com
A key piece within the new collection is Fluffy designed by Fredrik Kayser in 1954. The Fluffy lounge chair is characterised by its ultra-soft upholstery in Norwegian sheepskin, and its sloping armrests leading you into a welcoming embrace. Fredrik Kayser graduated from National Academy of Craft and Art Industry back in 1945 and the lounge chair was designed while being employed at Rastad & Relling Tegnekontor. It combines both art and function into one, a floating cloud of fluffiness that builds on the past for the present.
Fluffy Project – The Amerikalinjen Hotel, Oslo

The brand new Amerikalinjen hotel designed by Helsinki-based Puroplan, occupies one of Oslo’s most recognisable 20th century buildings, the former headquarters for the Norwegian America Line. This intimate 122-room property is layered with subtle nostalgic references as well as forward-thinking design.

One design highlight is a bespoke black version of Fluffy which has been specifically commissioned by the hotels owner, Petter Stordalen of Nordic Hotels & Resorts.

“Fluffy is Eikund’s statement piece. This is a chair that we have very much been looking forward to produce and present to the public. The fur is made of longhaired Norwegian Spælsau. It’s a lovely chair.”

Jørgen Tengesdal, CEO
The hotel’s guestrooms are fitted with an assortment of iconic pieces from Eikund from the 1950s and 60s. This includes Torbjørn Bekken’s graceful Evja lounge tables and Veng armchair; the striking Hertug and Fluffy chairs, both designed by Fredrik Kayser.
Fluffy is available in both a white and black fur version with various wood base options including; soaped oak, white oiled oak, oiled oak and smoked oak. This is a brand-new species that can live simply anywhere!
About Eikund

Eikund was founded in 2016 by Morten Hippe, Frode Tingbø and Jørgen Tengesdal. Soon after Kriss Eide joined the team as the first employee of Eikund. The vision of the company is to increase the Norwegian contribution to the design world. Eikund has a mission to gather all the gold from Norwegian furniture design history under the same brand. Eikund has a strategy for producing most of its products at the factory at Hellvik and making use of good Nordic partners. Eikund has painstakingly picked products from well loved Norwegian designers such as Torbjørn Afdal, Arne Halvorsen, Fredrik A. Kayser, Bent Winge, Sigurd Resell, Torbjørn Bekken and Arne Tjomsland.
NOTES TO EDITORS:

- Eikund CEO Jørgen Tengesdal is available for interview.
- Prices available on request. Eikund products are available in the UK via The Collective: www.thecollective.agency

PRESS EVENTS AND MEDIA ENQUIRIES:
Join us for a press preview breakfast on 2nd April 9-10am.
RSVP: helen@thecollective.agency
+44 (0)7710 679828
Available for interview is Eikund CEO Jørgen Tengesdal

PUBLIC EVENTS:
Address: Domus Clerkenwell,
50-52 Great Sutton Street, London EC1V 0DF
Public drop in: 10am-7pm, Tuesday 2nd April and Wednesday 3rd April
and 10am-3pm Thursday 4th April.

GET IN TOUCH
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